

BUSINESS INVESTMENT SELECTED SOURCES



USING THE ONLINE CATALOG (<http://read.cnu.edu>)

Using Tribble Library's online catalog, you will be able to find a variety of materials related to business investments. Some possible headings you might consult would be:

**INVESTMENTS
MUTUAL FUNDS
STOCK EXCHANGE**

REFERENCE SOURCES

Dictionary of Finance and Investment Terms (REF HG151 D69 1985)

Over 2500 terms covering stocks and bonds, banking and corporate finance.

A Dictionary of Finance and Banking (REF HG151 .D54 2005)

or online via <http://purl.oclc.org/CNU/bandfox.html>

Contains entries on every aspect of the financial world: insurance, stocks and shares, commodities, etc.

The Dow Jones Averages, 1885-1995 (REF HG4915 D6434 1996)

An historical look at the Dow Jones.

E-BOOKS

Net Library e-books on investments <http://purl.oclc.org/CNU/nlinvest.html>

Selected Subscription Databases

SEE ALSO – the Library's Databases by Subject listing (<http://library.cnu.edu/subjects.html>)

Business & Company Resource Center (<http://purl.oclc.org/CNU/bcrc.html>)

A fully integrated resource bringing together company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals. Search this database to find detailed company and industry news and information.

Proquest Online (<http://purl.oclc.org/CNU/proq.html>)

Proquest Business Databases include - *ABI/Inform Databases, Hoover's Company Records, Asian Business & Reference, European Business, and Snapshots North America*. Many of the articles are available online in full-text or full-content.

Business Source Complete (<http://purl.oclc.org/CNU/bsc.html>)

A scholarly database providing full-text and bibliographic access to materials: journals, financial data, books, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, SWOT analyses and more.

Factiva (<http://purl.oclc.org/CNU/factiva.html>)

Provides access to information from a wide variety of sources. The Factiva Intelligent Indexing system allows searching by company, industry, region, etc. Use the Companies/Markets tab for locating financial data on a company and creating reports and charts.

Mergent Online (<http://purl.oclc.org/CNU/mergent.html>)

Rich textual descriptions - the hallmark of all Mergent publications - offer a wealth of detail on items including business description, history, property, subsidiaries, officers and directors, long-term debt and capital stock. Financial statements are presented in "as-reported" form and in native currencies, maintaining the full integrity of this critical information.

Selected Web Sites

CNU Library's Internet Resources by Subject Listing (<http://creator.zoho.com/library/view/21/>)

Select a subject from the filter menu for a list of library recommended internet sites.

U.S. Securities and Exchange Commission (SEC) (<http://www.sec.gov/>)

Search the SEC's *EDGAR* database for company filings such as 10-K reports.

Yahoo Finance (<http://finance.yahoo.com/>)

A good starting place to see the wide variety of financial information sources on the internet.

Company WebPages

Locate the webpage for the company on the internet. Use a search engine, such as Google (<http://www.google.com>), to help locate the site.

Stock Research Wizard (<http://moneycentral.msn.com/investor/research/wizards/SRW.asp>)

A website provided by MSN and CNBC. Provides assistant to help you get started researching a stock for investment purposes.

Financial Calculators (<http://www.dinkytown.com/financialcalculators.html>)

Provides access to over 100 financial calculators to assist you with decision making.

NEWSPAPERS

Consult financial pages for daily stock information.

New York Times

Wall Street Journal

Barron's

Investors Business Daily (latest 2 months only)